

**Pointe Coupee Parish Office of Tourism**  
**500 W. Main St., Suite 104, New Roads, LA 70760**  
**Board Meeting**  
**January 25, 2023, 1:00 PM**

**AGENDA**

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes December 9, 2022
  
- V. Secretary-Treasurer Report
  - A. Review the December 2022 Financial Statement
  
- VI. Director's Report Carlyn Morales
  - A. Correspondence
    - 1. Gumbo Group Annual Membership
    - 2. Zack Taylor Parkway Association Membership
    - 3. The Hartford Bill - Insurance
  - B. Events & Sponsorship Request
    - 1. Community Center Mardi Gras Sponsorship
    - 2. Livonia Mardi Gras Sponsorship
    - 3. Lions Club Mardi Gras Sponsorship
    - 4. Triathlons
    - 5. Pointe Coupee Council on Aging
    - 6. New Roads Car Show Sponsorship
    - 7. Harvest Queen Future Expenses
    - 8. Pond Hopper Sponsorship
    - 9. Rural Tourism & By Ways Conference – May 3-5<sup>th</sup> WBR Conference \$35/person
    - 10. Police Jury Association Conference – March 8-9<sup>th</sup> Shreveport
    - 11. Gumbo Group
      - a. FMAC – March 15-18<sup>th</sup> – Perry, GA
      - b. Dallas Travel Show – April 1-2<sup>nd</sup> – Dallas, TX
    - 12. Travel Unity Summit – March 27-29<sup>th</sup> Lake Charles, LA
  - C. Marketing/Advertising
    - 1. Promotional items
      - a. Reorder of Tape Measure Men
  - D. Occupancy Tax updates
  
- VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
  - A. Updated Calendar of Events
    - 1. Coffee & Conversations –
  
- VIII. Unfinished Business
  - A. American Queen Updates
  - B. Market at the Mill
  
- IX. New Business
  - A. 2023 Board Meeting dates
  - B. 2023 Board Member Elections (President, Vice Pres, Sec/Tres)

C. 2023 Resolution Update

X. Public Comments

XI. Announcements

XII. Other Business

B. Set date for next meeting – FRIDAY, February 10, 2023 at 1:30pm

XIII. Adjournment