



**Pointe Coupee Parish Office of Tourism**  
**500 W. Main St., Suite 104, New Roads, LA 70760**  
**Board Meeting**  
**October 13, 2023, 1:30 PM**

**AGENDA**

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes September 8, 2023
  
- V. Welcome Tico Soto with Tourism Tactics by Tico
  
- VI. Secretary-Treasurer Report
  - A. Review the September 2023 Financial Statement
    - 1. Review Annual Financial Report for 2022
  
- VII. Director's Report Carlyn Morales
  - A. Correspondence
    - 1. Poinsettia Fundraiser
    - 2. Poydras Potluck Dinner – December 12<sup>th</sup>
    - 3. Follow Up of Dog Trials
  - B. Events & Sponsorship Request
    - 1. Pointe Coupee Historical Society – Poydras 100 year celebration
  - C. Marketing/Advertising
  - D. Occupancy Tax updates
  
- VIII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
  - A. Updated Calendar of Events
  
- IX. Unfinished Business
  - A. Renew Brandi's Contract
  
- X. New Business
- XI. Public Comments
- XII. Announcements
- XIII. Other Business
  - B. Set date for next meeting – **FRIDAY, November 10, 2023** at 1:30 pm
  
- XIV. Adjournment