



Pointe Coupee Parish Office of Tourism
500 W. Main St., Suite 104, New Roads, LA 70760
Board Meeting
September 8, 2023, 1:30 PM

AGENDA

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes August 11, 2023

- V. Secretary-Treasurer Report
 - A. Review the August 2023 Financial Statement

- VI. Director's Report Carlyn Morales
 - A. Correspondence
 - B. Events & Sponsorship Request
 - 1. Pointe Coupee Chamber Membership
 - 2. New Roads Visitor Center Display
 - 3. Harvest Festival Sponsorship
 - C. Marketing/Advertising
 - 1. Prepare for Boo & Brew – Theme? Promo Items?
 - 2. Little Men reorder, cork reorder, Lure?
 - D. Occupancy Tax updates

- VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
 - A. Updated Calendar of Events
 - B. Reviewed Film Pointe folders

VIII. Unfinished Business

IX. New Business

X. Public Comments

XI. Announcements

XII. Other Business

- B. Set date for next meeting – **FRIDAY, September 8, 2023** at 1:30 pm

XIII. Adjournment