



Pointe Coupee Parish  
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## Minutes April 12, 2017 Meeting

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, April 12, 2017 and was called to order by President Brenda Jasmin at 12:40 p.m.

**Inspirational Word By:** Nora Palmer gave an inspirational word.

### **MEMBERS PRESENT:**

Wilmer Moore, Brenda Jasmin, Dave Jarreau, Nora Palmer, and Jeanie Andre, Director.

### **MEMBERS ABSENT:**

Augusta Ladmirault, Mary Denny, and Pat Dial

### **APPROVAL OF THE MINUTES:**

Wilmer Moore read the February 8, 2017 minutes. Wilmer Moore motioned to accept the minutes with minor corrections and Nora Palmer seconded the motion; **motion passed.**

Wilmer Moore read the March 16, 2017 minutes. David Jarreau motioned to accept the minutes with corrections, and Nora Palmer seconded the motion; **motion passed.**

### **ACCOUNT BALANCES:**

Jeanie reported that she deposited \$100.00 for administrative fees for issuing a film permit. She told board members that all accounts balances and the reports were present for their review. She reported that the quarter had ended and paid all quarterly employer taxes and filed all state and federal quarterly forms. She also mentioned that she had not received the first quarter 2017 Hotel/Motel Check.

### **OLD BUSINESS:**

#### **Discussion was held on the following:**

- a) **Fundraiser Planning Committee Date;** Board members chose to meet on Wednesday, April 19, 2017 at 1 p.m.
- b) **Linda Lambert's Pay;** Board members agreed that after 90 days of employment Linda's salary would increase to \$12.00 per hour. Board agreed to let Linda take off on Good Friday. Linda stated she would work the Thursday before.
- c) Treasures of Pointe Coupee Art Exhibit Sponsorship letter; Board agreed to send them \$25.00 sponsorship for their event.
- d) Board members took out an ad in The Pointe Coupee Banner and Riverside Reader.
- e) Online Gift Shop. Jeanie stated she was having trouble getting in touch with Toby Ihli. Still pending.
- f) Board attendance needs to be addressed at the next meeting.

### **Director's Report:**

#### **Discussion was held on the following;**

- a) **Upcoming April Events** ; were in the board folders for review.
- b) **Film Pointe:** Film Pointe business was doing better; Jeanie reported that the production company that filmed at Hot Tails was still pending paying the administration fees. Jeanie reported filming again at Hot Tails and had not applied for a film permit. She would have another discussion with the company about that. Board members questioned; How do they enforce the permit violation?

**NEW BUSINESS:**

**Discussion was held on the following:**

- a) LOT Conference Call; tourism can now submit mini videos of anything and tag them **#OnlyLouisiana**. Prizes will be awarded by the state and the state can use the videos for promoting tourism in Louisiana.
- b) Newsletter; Jeanie showed board member LOT Newsletter that included promoting tourism to Germany, France, and other countries and said how tourism's number was up and expected to rise even more in 2017. Jeanie sent out a press release to all Medias.

**ANNOUNCEMENTS AND OTHER NEW BUSINESS:**

- Brenda Jasmin read a thank you letter from the Mayor of Fordoche thanking tourism for sponsorship for the Fordoche Fair.
- Brenda also read a thank you email from Kenny Neal thanking tourism for their interview and video and stated he was looking forward to working with tourism in the future.

**ADJOURNMENT:**

Wilmer Moore motioned to adjourn at 1:29 p.m. and David Jarreau seconded; **motion passed**.

**SUBMITTED BY:**

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**Wilmer D. Moore, Secretary/Treasurer**

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**Date**