



August 8, Minutes 2018

Pointe Coupee Parish
Tourist Commission
P.O. Box 733
New Roads, LA 70760
Phone (225) 638 3998
E-mail jeanieandre727@gmail.com
Website www.pctourism.org

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, July 11, 2018 and was called to order by President David K. Jarreau at 12:05 p.m.

Inspirational Word By: Augusta Ladmirault gave a prayer for uplifting board members.

MEMBERS PRESENT:

George Miller, Melissa Hughes, David Jarreau, Augusta Ladmirault, Wilmer Moore, Brenda Jasmin, and Jeanie Andre, Director.

MEMBERS ABSENT:

Nora Palmer

Guest Speaker Present; Grace Lanoha introduced a property in Livonia and quoted 6.2 acres available \$40,000.00. She asked board to think about it if they wanted it.

APPROVAL OF THE MINUTES: David Jarreau read the July 11, 2018 minutes. George Miller motioned to accept the minutes and Brenda Jasmin seconded; **motion passed.**

Mrs. Augusta noticed that the correction to June 13 minutes stated that George Miller said that no money should be taken out of any bank accounts without board approval. Instead it should be corrected to read that no money should be taken out of the festival account without board approval.

ACCOUNT BALANCES:

- Jeanie Andre discussed all account balances and deposits.
- She also reported on Hotel Taxes and all leads to date.

OLD BUSINESS:

- Morganza;** Dave reported on the Morganza ongoing revitalization programs event fundraisers; Farm Day Event and Easy Rider 50 year anniversary festival. Morganza will also be a part of the state Movie Trail for the film Easy Rider.
- Buddy Guy Marker Project;** Next week tourism and Mr. Doug Bourgeois will get together to locate a place for the marker. Jeanie was trying to get the state to purchase the marker, but had not been able to make that contact. Hwy. 418 will be named Buddy Guy Way. Unveiling of the markers will be approximately the first week in December. A discussion was held on who would pay for the Buddy Guy Marker. Brenda Jasmin motioned to pay \$2,500.00 for the Buddy Guy Marker and George Miller seconded; **motion passed.**
- City of New Roads Employee Issues;** Tourism will meet on August 14th to discuss the confusion between the tourism and New Roads employees.
- Purchasing Promotional Items;** will be postponed until the end of the year.
- Jeanie reported that she has not upgraded to U-Verse but will be doing so in the future.
- Xerox machine was in and set up.
- Introduction of tourism's new employee Linda Thibodeaux to all board members; Linda introduced herself.
- LTA Summit; will be held August 21-23 in Lake Charles, LA.
- A discussion was held to resolve the unfinished business with the Community Center of Pointe Coupee Carnival Club investment in the festival. President David Jarreau motioned to give them a percentage loss; 20 percent of their investment loss was \$1,200.00. Brenda Jasmin motioned to reimburse their organization \$1,200.00 and Melissa Hughes seconded; **motion passed.** Board members all agreed after writing that check to close the Blues Highway 61 Music Festival Account and roll the money back over to the Visitor Enterprise Account.

Director's Report:

Discussion was held on the following;

- Upcoming event sheet was in folders for review.
- Film Pointe;** A brief discussion was given about the last Film Pointe meeting; they discussed the movie posters.

NEW BUSINESS:

Discussion was on the following:

1. Budgets: Jeanie reported the Budget committee met on Monday to prepare the 2019 proposed budget and revised 2018 budget. These budgets were presented to the whole board for approval. Melissa Hughes motioned to accept the budgets, pass the resolution, and Augusta Ladmirault seconded; **motion passed.** Secretary/Treasurer Wilmer D. Moore signed the Resolution to send to the Policy Jury and a copy to keep at the office.
2. **Purchasing Movie Posters;** David Jarreau explained that Film Pointe needed board approval to purchase the movie posters from the state to be a part of the state movie trail. He explained that they needed three posters for the movie trail and will cost \$7.95 each. He asked to use the money from the Film Pointe account. Brenda Jasmin motioned to purchase the posters and David Jarreau seconded; **motion passed.**
3. President David Jarreau discussed board member attendance. He wanted to clarify the protocol for absenteeism. If you miss three consecutive meeting expect a notice from David.

ANNOUNCEMENTS AND OTHER NEW BUSINESS:

ADJOURNMENT:

George Miller motioned to adjourn 2:03 p.m. and David Jarreau seconded; **motion passed.**

SUBMITTED BY:

Wilmer D. Moore

Date