



Pointe Coupee Parish  
Tourist Commission  
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February 13, 2019

Prior to the meeting; Tommy Commeaux announced his job position with the City of New Roads; Event Coordinator/Information Specialist

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, February 13, 2019 and was called to order by President David K. Jarreau at 12:23 p.m.

**Inspirational Word By:** Wilmer Moore gave the inspirational word saying if you pray don't worry.

**MEMBERS PRESENT:**

George Miller, David Jarreau, Brenda Jasmin, Wilmer Moore, and Jeanie Andre, Director.

**MEMBERS ABSENT:**

Melissa Hughes, Nora Palmer, and Augusta Ladmirault

**APPROVAL OF THE MINUTES:** Wilmer Moore read the January 7, 2019 minutes and Brenda Jasmin motioned to accept the minutes and David Jarreau seconded; **motion passed.**

**ACCOUNT BALANCES:**

- Jeanie reported on account balance reports and deposits and supporting Quick Book reports were in their folders for review. She also reported that tourism gave out information to 118,004 leads since January 2019.
- Jeanie said that the 2018 Hotel Motel spreadsheet was completed and stated that Louisiana Office of Tourism asked her to compile a report showing revenue for Hotel/Motel taxes report for 2016-2019. She had completed that task.

**OLD BUSINESS:**

- **Discussion was held on the following:**
- Jeanie stated the CPA Audit went well with Kathleen and John Disotel.
- LTA Summit Report; Brenda postponed her report until the next board meeting when Augusta would be present.
- Deer Camera; David reported we received the camera, but was waiting for a good day to display it.
- Jeanie reported that she ordered visitor bags and promotional items and the order was in.
- All annual bills have been paid.

**Director's Report:**

**Discussion was held on the following;**

- **Upcoming Event;** March event sheet were in the folders for review.
- **Film Pointe:**
- David stated he was coordinating an acting workshop.
- Jeanie reported received \$250 Film Pointe membership renewal

**NEW BUSINESS:**

**Discussion was on the following:**

- Major Enterprise was under state audit for delinquent taxes
- Morganza Cultural District Fundraiser Hog Rally Event
- Jeanie asked board members to recreate and purchase the 1699 History Brochure and Event Rack Cards.
- Lt. Governor Rural Tourism Conference in Port Allen on May 16 -18, 2019.
- Stephanie Abraham Travel Talk Show telephone interview about all upcoming Mardi Gras Parades.
- Nell's Angels Couchon De Lait sponsorship; board agreed not to sponsor, because they had not received a letter.
- Pointe Coupee Parish Historical Jazz Brunch; was asking for 500-\$5,000 sponsorship; Brenda motioned to send them \$25.00 and David seconded; **motion passed**
- Country Roads Magazine Sugar Rush event; board members Brenda motioned not to sponsor it because it was private event and David seconded; **motion passed**

- Board voted to become a Chamber member; revisited the decision made in the January meeting.

**ANNOUNCEMENTS AND OTHER NEW BUSINESS:**

- Thank you letters were received from; Arts Council, PCP Historical Society, Town of Fordoche, & Town of Livonia; for sponsorship and/or membership renewals.
- David read a letter from a student from Dr. Legrand's Social Studies Class project asking for information about Pointe Coupee Parish and Mardi Gras. Jeanie prepared a nice visitor bag for him and his teacher with Mardi Gras beads provided by Mr. Wimer D. Moore.
- Jeanie announced the Lt. Nungesser had recognized all Louisiana musicians that received Grammy Awards and mentioned that Buddy Guy won his Grammy.

**ADJOURNMENT:**

Wilmer Moore motioned to adjourn at 1:27 p.m. and George Miller seconded; **motion passed.**

**SUBMITTED BY:**

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Wilmer D. Moore

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Date