



Pointe Coupee Parish
Tourist Commission
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Minutes February 8, 2017 Meeting

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, February, 8 2017 and was called to order by President Brenda Jasmin at 12:05 p.m.

Inspirational Word By: Augusta Ladmiraault gave the inspirational word.

MEMBERS PRESENT:

Wilmer Moore, Brenda Jasmin, David Jarreau, Augusta Ladmiraault, and Jeanie Andre, Director.

MEMBERS ABSENT:

Nora Palmer, Mary Denny, and Pat Dial

APPROVAL OF THE MINUTES:

Wilmer Moore read the January 11, 2017 minutes. Wilmer Moore motioned to accept the minutes as read with corrections and Augusta Ladmiraault seconded the motion; **motion passed.**

Wilmer Moore read the special meeting minutes held on January 24, 2017. Wilmer Moore motioned to accept the minutes as read and David Jarreau seconded the motion; **motion passed.**

ACCOUNT BALANCES:

Jeanie reported on all accounts balances and deposits in each account as of January 31, 2017. She stated that she received hotel/motel final quarter 2016 check, Visitor Enterprise Fund annual check, and Pointe Coupee Parish Police Jury annual check, and membership renewal checks from Film Pointe members. She told the board that their 2016 hotel/motel report was completed after she received the hotels final payment. Jeanie also reported giving out information to 139,054 to all leads as of January, 22, 2017.

OLD BUSINESS:

Discussion was held on the following:

- a) Jeanie filed for Social Security on Feb. 4, 2017. She will take off on Friday's starting Feb. 4, 2017.
- b) **LTPA;** Brenda Jasmin gave a report on attending the January LTPA Summit. She stated that find ways to encourage visitation into the U.S. from places like France, Germany, etc. and to foster a better working relationship with our municipalities.
- c) **Audit Report;**
Jeanie reported that she met with Kathleen and the audit was underway. She said Kathleen visited Quick Books and everything looked good.
- d) **Map Progress;** Jeanie provided board member several proofs of the new parish map. She asked the board to choose a format that they liked. The board chose the blue map proof with the red Fleur-de-lis. She informed board members that Mr. Wilmer Moore took a new picture for the map.
- e) **4th Quarter 2016 Employer Papers ;** Jeanie informed board members that she filed the W-3's and paid all last quarter Employer taxes and they cleared the bank. She stated that she received an email notification that the state accepted Kathleen Beard to represent us in the Audit Compilation Report.
- f) **Letter to Mayor Myer;** Jeanie reported that Mr. Willie Woods signed to get the registered letter that the board mailed to Mayor Robert Myer and he received it on January 25, 2017.
- g) **New Website;** Jeanie reported that she started building the new mobile friendly website and she needed to talk to Toby Ihli to resolve some issues concerning the web-builder.

Director's Report:

Discussion was held on the following:

- a) **Upcoming March Events** ; were in the board folders for review.
- b) **Film Point:** Jeanie submitted Film Pointe news to Medias and created ads for Film Pointe in the newsletter featuring David's videos. Jeanie reported being in touch with the Louisiana Film and Video conference calls concerning the new tax incentive program.
Mr. Chris Stelly and state employees are preparing for the April LA Legislative Session. She reported that Hot Tails chefs were contacted by a film company for filming a film for Food Network and would be filming soon.
- c) **Barry Landry Conference Call;** Jeanie and David reported that they gave information to the state about all of our March, April, & May upcoming events. She said the state is continuing to go International to bring in visitors into Louisiana. They had traveled to France and Germany at International Travel/Trade shows.

NEW BUSINESS:

Discussion was held on the following:

- a) **Fundraiser for Tourism;** Board members agreed to pursue a fundraising planning committee to plan and host a future fundraiser.
- b) **Ambassador Program with Lt. Governor Billy Nungesser**
- c) **Paying Annual Bills:**
Jeanie reported paying annul bills such as; Constant Contact, PO box rent, annual supplies, insurance; and pending payment to Toby Ihli for webhosting.
- e) **Banking Account:** Brenda Jasmin discussed all banking accounts. She asked the board to get a motion to remove former President, Cecila LeBlanc's name from all bank accounts and add David Jarreau, Brenda Jasmin, Wilmer Moore, and Jeanie Andre. Dave Jarreau motioned to add the names and Augusta Ladmirault seconded; **motion passed.**

ANNOUNCEMENTS AND OTHER NEW BUSINESS:

ADJOURNMENT:

Wilmer motioned to adjourn at 1:02 p.m. and Augusta Ladmirault seconded; **motion passed.**

SUBMITTED BY:

Wilmer D. Moore, Secretary/Treasurer

Date