



Pointe Coupee Parish
Tourist Commission
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Minutes July 12, 2017 Meeting

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, July 12, 2017 and was called to order by Vice President, David Jarreau at 12:11 p.m.

Inspirational Word By: A prayer was presented by Pat Dial

MEMBERS PRESENT:

Wilmer Moore, Dave Jarreau, Augusta Ladmirault, Pat Dial, and Jeanie Andre, Director.

MEMBERS ABSENT:

Nora Palmer, Mary Denny, and Brenda Jasmin

APPROVAL OF THE MINUTES:

Wilmer Moore read the May 10, 2017 minutes. Pat Dial motioned to accept the minutes with minor corrections and Augusta Ladmirault seconded the motion; **motion passed.**

ACCOUNT BALANCES:

a) Jeanie gave account balances and deposits reports on all accounts. And reported on Hotel/Motel and All Leads to date.

Old Business:

Discussion was held on the following:

- b) **Fundraiser Planning Committee Date:** Met with Rob from St. Francisville who is a West Feliciana Tourist Commissioner to ask if they wanted to be a co-sponsor. No word from them, but the Carnival Club of Pointe would be a co-sponsor for the event. The committee will meet once per month until the event and the next meeting would be Tuesday, July 18, 2017 at 9 a.m.
- c) **Student Summer Work Program Update:** David read the student letters and Jeanie gave a progress report on the student workers.

Director's Report:

Discussion was held on the following:

- a) Upcoming events were in the folders for review.
- b) **Film Pointe Report;**
- All film permit fees were paid
 - David shot photos for a film company that was interested in filming; Jack Truman who is Director of Dixie Films
 - David explained his upcoming filming project; Unit 68 and it's funding

NEW BUSINESS:

Discussion was held on the following:

- a) LTPA Summit registration will be at the Sheraton Hotel in New Orleans on August 22-24, 2017. Board members needed to know to RSVP if they were going to attend.
LTPA submitted a letter for a door prize from our parish at the summit. Board members agreed to give the \$75 to the person representing tourism at the summit for registration fees.
- a) **Hope Ministry Donation Letter;** Board members declined donation.

- b) **Budget Committee:** David volunteered and Jeanie said she would ask Brenda if she would volunteer.
- c) Jeanie reported that all 2nd quarter Employer State, Federal, Unemployment, and sales tax reports have been submitted and paid; all transactions already cleared the bank.
- d) **Novo-Print- Paid tourism \$300.00 on remaining advertisements;** Jeanie deposited into Visitor Enterprise Fund Account.
- e) **Arts Council of Baton Rouge;** Asked for someone to serve on a committee to review grant applications. Board members told Jeanie to ask Linda Lambert if she would participate on behalf of tourism and serve on the grant board committee. A meeting will be held on Friday, August 11, 2017 at the West BR Museum.
- f) **Raymond Harris Interview:** The story went viral and made front page in three major newspapers and was a success.
- g) **The Advocate:** Pat Dial motioned to purchase a small one time advertisement in The Advocate newspaper and David Jarreau seconded the motion; **motion passed.**

ANNOUNCEMENTS AND OTHER NEW BUSINESS:

- Tourism received a thank you letter for sponsorship for Treasures of Pointe Coupee event from the Arts Council of Pointe Coupee.
- LTPA sent a sympathy card for the loss of past president Cecilia LeBlanc.

ADJOURNMENT:

Pat Dial motioned to adjourn at 12:55 p.m. and David Jarreau seconded; **motion passed.**

SUBMITTED BY:

Wilmer D. Moore, Secretary/Treasurer

Date