



Pointe Coupee Parish  
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## June 12, 2019 Meeting Minutes

The Pointe Coupee Parish Office of Tourism Meeting was held on Thursday, June 12, 2019 and was called to order by President David K. Jarreau at 12:00 p.m.

**Inspirational Word By:** Jeanie Andre gave the inspirational prayer. She thanked God for allowing us to represent the Pointe Coupee Parish Tourist Commission and asked for his guidance.

### **MEMBERS PRESENT:**

George Miller, David Jarreau, Wilmer D. Moore, Melissa Hughes, Augusta Ladmiraault, Brenda Jasmin, and Jeanie Andre, Executive Director.

### **MEMBERS ABSENT:**

Nora Palmer

**APPROVAL OF THE MINUTES:** Wilmer Moore read the April 10, 2019 minutes and George Miller motioned to accept the minutes and Melissa Hughes seconded; motion **passed**.

### **ACCOUNT BALANCES:**

- **Accounts:** Jeanie reported on account balances and stated that their Quick Book reports were in the folders for review. Jeanie reported a \$57.20 Gift Shop sale deposit
- **All Leads Report:** 963,622 all leads to date.
- **Hotel/Motel Tax Report:** Jeanie reported that the Hotel Tax Report was in their folders for review. Pointe Coupee Parish added: Rollen's, LLC paid \$190.00 and MML Properties of America paid \$41.74.

### **OLD BUSINESS:**

- **Discussion was held on the following:**
- **CPA Audit:** The 2018 CPA report was given to all board member and it was reported that tourism was in the green on all accounts.
- **Deer Camera:** David reported he will install the camera that day.
- **History Brochure:** They were being printed and will be in by the weekend.
- **Morganza:** Planning an Easy Rider 50<sup>th</sup> Anniversary Festival on September 28, 2019 & McCrea Festival of Life Documentary will be held in Morganza on June 29, 2019.
- **Rural Tourism Conference:** George Miller attended the Lt. Governor Rural Tourism Conference and reported it was a success.
- **Budget Committee:** Jeanie reported that the budget planning committee was going to meet in August.
- **Lt. Governors Travel Summit:** will be held in August 27-29<sup>th</sup> at the Crown Plaza and LTA was requesting give a way items. No action was taken.

### **Director's Report:**

#### **Discussion was held on the following:**

- **Upcoming Event:** June & July event sheets were in the folders for review.
- **Film Pointe:**
- Jeanie reported that the Film Pointe meeting was cancelled. David reported that he would like to plan a film festival next year in Pointe Coupee Parish. Jeanie also reported the Louisiana Motion Picture Tax Incentive Law remained unharmed.

- **NEW BUSINESS:**

#### **Discussion was on the following:**

- **State Hotel Report:** Jeanie pointed out to the board that the state requested information from 2015 through 2018 a list of all hotels/motels, B & B, & RV parks in the parish and how many rooms they had; report was submitted.

- **Buddy Guy Marker Police Report**; Jeanie reported that she received the police report. The police department was unable to locate the marker, but reported that the person who hit the marker had insurance. She asked board members if they wanted to file a claim against her insurance company. They said yes and also asked Jeanie to send out a press release to the banner to try to locate the marker, because they wanted it back. Jeanie agreed to do that.
- **Sponsorship**: Morganza Cultural District sent in a request for the Easy Rider Festival; motioned by Brenda Jasmin to send the \$25.00 and David Jarreau seconded; **motion passed.**

**ANNOUNCEMENTS AND OTHER NEW BUSINESS:**

- Jeanie read a thank card from Morganza Cultural District for their contribution.
- Announced; WAFB highlighted the False River Cookie Jar Tournament.
- An open discussion was held about the building next to the Cottonport Bank Annex Building for a tourism office. Board members also discussed the Tower Loan and attorney's building next door for possible tourism offices.

**ADJOURNMENT:**

Melissa motioned to adjourn at 1:17 p.m. and George Miller seconded; **motion passed.**

**SUBMITTED BY:**

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**Wilmer D. Moore**

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**Date**