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## May 10, Minutes 2018

The Pointe Coupee Parish Office of Tourism Meeting was held on Thursday, May 10, 2018 and was called to order by President David K. Jarreau at 12:03 p.m.

**Inspirational Word By:** Jeanie Andre gave the inspirational word and asked God to continue to guide us to make the right decisions for tourism.

### **MEMBERS PRESENT:**

George Miller, Brenda Jasmin, Nora Palmer, Wilmer Moore, and Jeanie Andre, Director.

### **MEMBERS ABSENT:**

Melissa Hughes and Augusta Ladmirault

**APPROVAL OF THE MINUTES:** David K. Jarreau motioned to accept the minutes with minor corrections and Brenda seconded; **motion passed.** Corrections included; no money taken out of any accounts without board approval.

### **ACCOUNT BALANCES:**

Jeanie Andre discussed all account balances and deposits for April 2018. She stated that she would report on all leads at the next meeting because she was pending updating the information in the spreadsheet.

### **OLD BUSINESS:**

- a) **Festival Volunteers;** list being generated; meeting was held to discuss volunteer positions.
- b) Fundraiser planning committee progress; reported that everything was in place and ready for the festival. Also reported on donation and sponsorship money.
- c) **Morganza Revitalization Project** progress; waiting to hear on May 15 if they were accepted to be a LA Cultural district; board members can become involved if they want to help Morganza plan events to help raise money for their town projects.
- d) **Film Pointe Back Drop—Ethics Board—**Board members asked David K. Jarreau what the other logo was on the Film Pointe and Tourism Logo back drop they approved to purchase to represent Film Pointe & PCP Tourist Commission. David K. Jarreau informed board members that it was his own company. He stated even though he was not charging the commission for any of his video services, it was his company that was filming events at functions. He also said, he paid for one third of the back drop himself. The board members had concerns that it was an ethics violation, but then agreed that he wasn't charging for his services to represent Pointe Coupee Parish. David Jarreau will report later on the company Pointe Coupee Media Access.

### **Director's Report:**

#### **Discussion was held on the following:**

- a) **Upcoming May Events;** are in the board folders for review.
- b) **Film Pointe Report;** stepping it up.
  - David Jarreau reported that he wanted to start and regroup the Film Pointe Committee and start meeting once a month.
  - George Miller stated that he wanted to be part of the committee and would recommend people who might want to be on the committee. He reported potential movie studio spot.
  - David said he wanted to make Film Pointe stronger than it was before and keep the films coming into the parish.

- **Louisiana Movie Trail;** Film Pointe was asked if they wanted to be a part of movie trail with the state. Each parish would highlight famous movies that were filmed in their parishes and the state would create a movie trail. Tourists are highly interested in knowing where famous movie stars live and/or see the places where famous movies were filmed. Our project would involve getting a detailed listing of our famous movie sites and have stops to display the posters to be part of the Louisiana Movie Trail.

**NEW BUSINESS:**

**Discussion was held on the following:**

- a) Lt. Governor announces record breaking tourism numbers.
- b) Susan Tomlin; offered to be a volunteer in the tourism office.  
Board members stated that they would revisit that at another time.
- c) **Letter of Support;** George Miller presented the tourist commissioners a letter of support for a grant Main Street was writing to renovate the Pointe Coupee Parish Court House. If they received the grant, the money would be used to take out mold in the court house. All current offices would move into the (JPMC); Poydas building. President David K. Jarreau immediately signed the letter of recommendation to send to the grant writer.

**ANNOUNCEMENTS AND OTHER NEW BUSINESS:**

Jeanie presented board members with a letter from the Arts Council Treasures of Pointe Coupee Art Exhibit thanking them for their sponsorship.

**ADJOURNMENT:**

George Miller motioned to adjourn at 1:38 p.m. and Nora Palmer seconded; **motion passed.**

**SUBMITTED BY:**

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**Wilmer D. Moore**

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**Date**