



Pointe Coupee Parish
Tourist Commission
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Minutes May 10, 2017 Meeting

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, May 10, 2017 and was called to order by President Brenda Jasmin at 12:06 p.m.

Inspirational Word By: A prayers was presented by Pat Dial

MEMBERS PRESENT:

Wilmer Moore, Brenda Jasmin, Dave Jarreau, Mary Denny, Augusta Ladmirault, Pat Dial, and Jeanie Andre, Director.

MEMBERS ABSENT:

Nora Palmer

APPROVAL OF THE MINUTES:

Wilmer Moore read the April 12, 2017 minutes. Brenda Jasmin motioned to accept the minutes with minor corrections and Dave Jarreau seconded the motion; **motion passed.**

ACCOUNT BALANCES:

a) Jeanie gave account balances and deposits reports on all accounts. She mentioned that board members had to renew the signatures on all accounts at State Bank. She also reported that she deposited \$1,000.00 for NovoPrint. NovoPrint still owes tourism \$300 when all advertisements are paid.

Old Business:

Discussion was held on the following:

b) **Fundraiser Planning Committee Date;** Jeanie and Brenda reported that the fundraising committee met and was planning an event; not yet determined date, time, place.

- **Permission to Join Blues Foundation;** Pat Dial motioned to join and Augusta Ladmirault seconded; **motion passed.**
- **Proposal To Have a Joint Venture with Other Entities To Host Fundraiser.** The event would need entities to invest seed money; all entries would share the work and costs and this needed board approval. Pat Dial motioned to become a joint partner and provide seed money and Augusta Ladmirault seconded the motion; **motion passed.**

c) **Monthly Board Meeting Attendance;** Board members made it mandatory to call in when they can't attend.

Director's Report:

Discussion was held on the following:

a) May events were in the folders for review.

b) Film Pointe Report;

1. **Jeepers Creepers** paid administrative fees for issuing a permit.
2. **New Film Projects;** Backroads filming at Chinese Restaurant, Big Boys, Main Street Gas Station, and LA Hwy. 1., railroad tracks, and dirt roads.
3. **InVent TV Reality Show; Filmed at Parishes Museum, Hot Tails, and Morrison Parkway Boat Dock**
Jeanie presented board member a copy of her 2017 vacation schedule.
4. **Jeanie called High Noon Productions to pay their invoice.**
- d) **Jeanie's vacation schedule was in their folders for review.**

NEW BUSINESS:

Discussion was held on the following:

- a) **Board of Ethics Renewal Letters** ;
Board of Ethic's renewal forms was in their folders and board members were reminded to fill out and submit for 2017.
- b) **Jeanie and Wilmer reported on being on the LOT Conference Call** with the state official Barry Landry. Wilmer reported that two other parishes were on the call. Barry asked about upcoming parish events.
- c) **West Side Journal** wanted them to take out an ad for Veteran's Day and Pat Dial motioned not to take out the ad and Augusta Ladmiraault seconded; **motion passed.**
- d) **Letter to Participate in The Mayor's Summer Youth Program;** Board members agreed to be a part of that program.
- e) **Closing of the Pointe Coupee Parish Museum;** Jeanie emailed Renee Major and stated she could not attend on such a short notice. She submitted an email to the Police Jury stating that tourism promoted the parish museum as a tourist attraction.
- f) **Mary Denny asked the board to take out an ad in The Banner to congratulate the 2017 graduate's.**
Pat Dial motioned to take out an ad and Wilmer Moore seconded the motion; **motion passed.**

ANNOUNCEMENTS AND OTHER NEW BUSINESS:

ADJOURNMENT:

Pat Dial motioned to adjourn at 1:01 p.m. and Augusta Ladmiraault seconded; **motion passed.**

SUBMITTED BY:

Wilmer D. Moore, Secretary/Treasurer

Date