



Pointe Coupee Parish
Tourist Commission
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Minutes February 14, 2018

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, February 14, 2018 and was called to order by President Brenda Jasmin at 12:10 p.m.

Inspirational Word By: Augusta Lamirault gave the inspirational word

MEMBERS PRESENT:

David K. Jarreau, Brenda Jasmin, Augusta Ladmirault, Nora Palmer, and Jeanie Andre, Director.

MEMBERS ABSENT:

Wilmer D. Moore; new members not assigned yet

APPROVAL OF THE MINUTES:

Jeanie Andre read the January 10, 2018 minutes. Nora Palmer motion to accept the minutes with minor corrections and Augusta Ladmirault seconded; **motion passed.**

ACCOUNT BALANCES:

Jeanie gave account balances, deposits on all accounts, all leads to date, and stated that their Hotel Motel Report for 2017 was complete and received all 2017 Hotel/Motel quarterly checks.

OLD BUSINESS:

- a) **Election of Officers:** tabled to the next meeting; not enough board members to vote
- b) **Fundraiser Planning Committee Report:** Jeanie reported that the planning committee were meeting twice monthly. She asked board members to start saving Walmart and grocery store bags to use at the festival. She reported that tourism only received one sponsorship check and one food vendor. She asked board members to start thinking about asking people to volunteer on their behalf, because the festival was going to be a big event and would require plenty of volunteers. She asked Brenda if she and Valerie could be the lead on that project and asked if she could check on re-using some old plaques that John Christophe gave that was left over from his car show. Brenda stated she would check on that. Mrs. Augusta volunteered to come in and help get visitor bags ready for the upcoming car show.
- c) **Festival Bands ;** Jeanie said that the planning committee were now considering the band line up for the festival and Jeanie discussed the approximate cost of the festival.
- d) **LTPA Summit:** It was reported that Mrs. Augusta and Brenda could not attend, but LTA gave back tourism's registration money.

Director's Report:

Discussion was held on the following;

- a) **Upcoming March & April Events ;** were in the board folders for review.
- b) **Film Point:** David & Jeanie gave a report on the filming in our area and membership renewal. David reported that he had completed Unit 68 Film Project and had applied for another film permit for another short film.

NEW BUSINESS:

Discussion was held on the following:

- **Bank Account For the Festival:** Jeanie reported finally getting the bank account set up for the festival and stated that she purchased blank checks and business card for Film Pointe out of the money she made from being a line producer for Dave's film. She said she wanted to give the money back to tourism, so she donated it to purchase those items.
- **Greater Chamber of Commerce Dinner Fundraiser;** Board members declined to give sponsorship, but some members stated that may attend the event.

- **Sponsorship New Roads Spring Street Festival Car Show**; Brenda Jasmin motioned to sponsor a car at the New Roads Spring Street Festival and Augusta Ladmiraault seconded; **motion passed.**
- **Request Letter for Swap Day From Linda Lambert**; board members all agreed to let her take off.
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ANNOUNCEMENTS AND OTHER NEW BUSINESS:

ADJOURNMENT:

Augusta Ladmiraault motioned to adjourn at 1:37 p.m. and Nora Palmer seconded; **motion passed.**

SUBMITTED BY:

Jeanie Andre, Director

Date