



Pointe Coupee Parish
Tourist Commission
P.O. Box 733
New Roads, LA 70760
Phone (225) 638 3998
E-mail jeanieandre727@gmail.com
Website www.pctourism.org

Minutes September 13, 2017 Meeting

The Pointe Coupee Parish Office of Tourism Meeting was held on Wednesday, September 13, 2017 and was called to order by Vice President, David Jarreau at 12:03 p.m.

Inspirational Word By: A prayer was presented by Pat Dial

MEMBERS PRESENT:

Wilmer Moore, Dave Jarreau, Augusta Ladmirault, Pat Dial, Brenda Jasmin, and Jeanie Andre, Director.

MEMBERS ABSENT:

Nora Palmer and Mary Denny

APPROVAL OF THE MINUTES:

Wilmer Moore read the July 12, 2017 minutes. Pat Dial motioned to accept the minutes with minor corrections and Augusta Ladmirault seconded the motion; **motion passed.** Wilmer Moore read the special meeting minutes.

ACCOUNT BALANCES:

a) Jeanie gave account balances and deposits reports on all accounts. And reported on Hotel/Motel and All Leads to date.

Old Business:

Discussion was held on the following:

b) **Fundraiser Planning Committee Date:** Met with Rob from St. Francisville who is a West Feliciana Tourist Commissioner to ask if they wanted to be a co-sponsor. The committee will meet once per month until the event and the next meeting. Next meeting scheduled for Tuesday, September 19, at 10 a.m.

c) **Student Summer Work Program Update:** Jeanie said everything went well and that they accomplished plenty work over the summer program.

d) **Baton Rouge Arts Council Grant Review Committee Meeting:** Linda reported she attended and everything went well.

e) **Budget Committee Meeting:** Jeanie briefly discussed the revised 2017 budgets for the General and Visitor Enterprise accounts. She stated that tourism has been sticking to their proposed 2017 budgets and that they came within dollars of the allocated spending for 2017 and were right on track. She proposed to use \$5,000.00 out of the VE account, with board approval for seed money to host a fundraiser with intentions of putting the money back into the account first.

Jeanie asked board members if they approved the revised and proposed 2018 budgets in both accounts that they needed to pass a resolution.

Wilmer Moore motioned to accept the revised 2017 and proposed 2018 budgets and Pat Dial. Seconded the motion; **motion passed;** Wilmer Moore, Secretary/Treasurer signed and dated the Resolution.

f) Meeting Attendance:

Board members received official copies of their original Bi-Laws and reviewed the policy on meeting attendance. The board agreed to take action and enforce the rule in reference to members missing meetings.

Director's Report:

Discussion was held on the following:

- a) Upcoming events were in the folders for review.
- b) **Film Pointe Report;**
- c) Film Projects; Jeanie reported issuing two film permits; Unit 68 & Hot Tails.
- d) Jeanie mentioned that she would be taking off the second or last Thursday of the month so that she would not go over the allowable Social Security dollar amount.

NEW BUSINESS:

Discussion was held on the following:

- a) Jeanie discussed the email she received from LOT Barry Landry Conference call meetings.
- b) Linda Lambert asked to take off of work on September 29 & December 29 for personal business and board members said yes.
- c) Jeanie said she would be taking a couple of days' vacation Thanksgiving Week.
- d) Best Western Guest Room Advertisement; Pat Dial motioned to take out the \$175.00 ad and Brenda Jasmin seconded the motion; **motion passed.**
- e) Lt. Governor Golf Tournament ad; board declined
- f) LTPA Christmas Brochure; board members declined
- g) Travel Host Magazine sales representative visited and wanted to sell ads in his magazine. No action was taken because not enough information was presented.

ANNOUNCEMENTS AND OTHER NEW BUSINESS:

Discussion was held about Mrs. Nora Palmer's missed meetings. Pat Dial motioned to call Mrs. Nora and ask her about missing meetings and/or write a letter to address her absentee record. Brenda Jasmin seconded the motion; **motion passed.**

ADJOURNMENT:

Pat Dial motioned to adjourn at 1:11 p.m. and Augusta Ladmiraault seconded; **motion passed.**

SUBMITTED BY:

Wilmer D. Moore, Secretary/Treasurer

Date