

**Pointe Coupee Parish Office of Tourism**  
**500 W. Main St., Suite 104, New Roads, LA 70760**  
**Board Meeting**  
**September 8, 2021, 6 PM**

**AGENDA**

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes August 11, 2021
  
- V. Secretary-Treasurer Report
  - A. Review the Financial Statement
  
- VI. Director's Report & Events Carlyn Morales
  - A. Marketing/Advertising
    - 1. Parish Newsletter
    - 2. Quarterly Parish Council update
  
- VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
  - A. Updated Calendar of Events
  
- VIII. Unfinished Business
  - A. American Queen update – Paula Lambert
  - B. Market at the Mill – Betty Fontaine
    - 1. Brochure for things to do after they visit the mill
  - C. Destination Downtown – Starkville, MS – Sept 15 – 17, 2021
    - 1. Carlyn, Paula, Betty – Registration (free because of scholarship)
  
- IX. New Business
  - A. BankPlus add Carlyn to Account
  - B. Name Tags
  - C. Business Cards
  
- X. Public Comments
- XI. Announcements
- XII. Other Business
  - A. Set date for next meeting – **WEDNESDAY, October 13, 2021**
  
- XIII. Adjournment