

Pointe Coupee Parish Office of Tourism
500 W. Main St., Suite 104, New Roads, LA 70760
Board Meeting
April 21, 2023, 1:30 PM

AGENDA

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes March 10, 2023

- V. Secretary-Treasurer Report
 - A. Review the March 2023 Financial Statement
 - 1. Tourism Revival Grant Review

- VI. Director's Report Carlyn Morales
 - A. Correspondence
 - B. Events & Sponsorship Request
 - 1. Update of Tourism Sponsorship application
 - 2. Rural Tourism Conference – May 3-5th at WBR Convention Center
 - May 4th at 4:30pm State Library Downton BR Lt. Gov gives Tourism Update.
 - May 4th at 5:30pm at the Capital Park Museum – LA Seafood Celebration with LA Legislature.
 - 3. Southeast USA Spotlight – Mobile, AL = July 10-12, 2023 - \$595 and \$295 (June 1st deadline)
 - 4. LTA Online Auction – LTA Summit – August 29-31, 2023 at Crowne Plaza Baton Rouge
 - 5. PC Autism 5K & 1 Mile Walk – April 22nd
 - 6. Morganza Car Show – April 1st
 - 7. PC Chamber Crawfish Cook Off – May 7th
 - 8. Immaculate Conception Taste Far – May 6th
 - C. Marketing/Advertising
 - 1. Promotional items
 - D. Occupancy Tax updates

- VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
 - A. Updated Calendar of Events
 - 1. American Queen Visits
 - 2. Market at the Mill
 - 3. Wine Down on FR

- VIII. Unfinished Business
- IX. New Business
 - A. Tier 2.1 Forms due May 15th
- X. Public Comments
- XI. Announcements
- XII. Other Business
 - B. Set date for next meeting – **FRIDAY, MAY 12, 2023** at 1:30 pm

- XIII. Adjournment