

Pointe Coupee Parish Office of Tourism
500 W. Main St., Suite 104, New Roads, LA 70760
Board Meeting
July 14, 2023, 1:30 PM

AGENDA

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes June 9, 2023

- V. Secretary-Treasurer Report
 - A. Review the June 2023 Financial Statement

- VI. Director's Report Carlyn Morales
 - A. Correspondence
 - B. Events & Sponsorship Request
 - 1. Adopt Sponsorship checklist
 - 2. Market at the Mill
 - 3. Boo & Brew
 - 4. River Roux Triathlon
 - C. Marketing/Advertising
 - 1. WVLA 33 reporter – Antique Trail web story
 - 2. CMP Grant \$10,000
 - 3. Billboard updates and ideas
 - D. Occupancy Tax updates

- VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION
 - A. Updated Calendar of Events

- VIII. Unfinished Business
- IX. New Business
- X. Public Comments
- XI. Announcements
- XII. Other Business
 - B. Set date for next meeting – **FRIDAY, August 11, 2023** at 1:30 pm

- XIII. Adjournment