

Pointe Coupee Parish Office of Tourism
500 W. Main St., Suite 104, New Roads, LA 70760
Board Meeting
March 10, 2023, 1:30 PM

AGENDA

- I. Call the meeting to Order: Lisa Robillard, President
- II. Roll Call: Declare a Quorum
- III. Inspirational Word: Need Volunteer
- IV. Approval of Minutes: Board Minutes February 10, 2023

- V. Secretary-Treasurer Report
 - A. Review the February 2023 Financial Statement
 - 1. Tourism Revival Grant Review

- VI. Director's Report Carlyn Morales
 - A. Correspondence
 - B. Events & Sponsorship Request
 - 1. Autism Walk
 - 2. Southeast USA Spotlight – Mobile, AL = July 10-12, 2023

- C. Marketing/Advertising
 - 1. Promotional items
 - D. Occupancy Tax updates

VII. SPECIAL PROJECTS & EVENTS / FILM COMMISSION

- A. Updated Calendar of Events
 - 1. American Queen Visits
 - 2. Market at the Mill
 - 3. Wine Down on FR
 - 4. New Roads Car Show

VIII. Unfinished Business

IX. New Business

X. Public Comments

XI. Announcements

XII. Other Business

- B. Set date for next meeting – **FRIDAY, APRIL 19, 2023** at 6pm

XIII. Adjournment