

**Pointe Coupee Parish Office of Tourism  
500 W. Main St., Suite 104  
New Roads, LA 70760  
Board Meeting, March 10, 2021, 5:30 PM**

**AGENDA**

- A. Call to Order:** Lisa Robillard, President  
Declare a Quorum.
- B. Inspirational Word:** Need Volunteer
- C. Roll Call:**
- D. Approval of Minutes:** Board Minutes February 10, 2021
- E. COMMITTEE REPORT: Finance-** Tessa Labatut
- 1) Financial Report for all accounts
  - 2) Expenses (folder)
  - 3) Hotel Motel Taxes & Other Deposits
- F. MARKETING / ADVERTISING: Tessa Labatut**
1. Director's Report
  2. Website update
- G. SPECIAL PROJECTS & EVENTS / FILM COMMISSION**
- 1) Update on American Queen Steamboat Company
- H. NEW BUSINESS:**
- 1) Market at the Mill (koozies) – Betty Fontaine
  - 2) Visitor Enterprise Funds – Sharon Smith
  - 3) Board Retreat and Executive Training
  - 4) Hotel Motel Tax
  - 5) Sherburne Wildlife Management – Roye Chenevert
  - 6) Planning Committee
- I. OLD BUSINESS:**
- 1) Carol Triola
  - 2) Logo
- J. ADJOURNMENT:**